

Joe H Henry Promo Rider/Info

We're so excited to work together! Here is some basic information to assist us both in the promotion of the event.

1. Please always use exactly as written, Joe H Henry (no period) when referring to Joe in any promotional materials.
2. We find FaceBook event pages to be valuable marketing tools. We are happy to create the event page if it's not something you do in house. Please let us know if this is the case and we will get on it! If you will be creating the event, please add Joe's music page as a co-host to help with visibility on our end.
3. You can find Joe's bio (feel free to use any or all of it) and a selection of images/quotes/video to use at: <https://www.joehhenry.com/epk>

Feel free to dig through his website and use whatever you wish!

<https://www.joehhenry.com>

4. We promote events on the website, Bandsintown, featured in our monthly newsletter, shared on socials, and at times we will run paid online advertisements. If there is anything specific you'd like us to share about your venue/event please let us know!
5. We always try to set up interviews with local radio or print news. Any suggestions or connections you can help facilitate with local press is greatly appreciated!

Thank you very kindly, we appreciate your efforts and are looking forward to working together for a successful show!